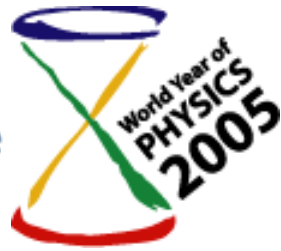




Organisation Européenne pour la Recherche Nucléaire
European Organization for Nuclear Research



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PRESS RELEASE

Beyond Einstein



**A live webcast from
around the Globe
Thursday 1
December 2005
from 12:00 to 24:00
CET**

Geneva, 18 November 2005. CERN¹ and the World Year of Physics International Steering Committee are partnering with some of the world's leading physics laboratories, science museums and technology partners to present a twelve-hour live webcast to celebrate Einstein and look beyond the World Year of Physics 2005.

This unprecedented event will be broadcast live on the Internet from a webcast studio in the CERN Globe of Science and Innovation. Similar locations around the world are connected via Tandberg videoconference: the Telecom Future Centre (Venice), Imperial College London, the Fermi National Accelerator Laboratory (Chicago), the Exploratorium (San Francisco) hosting scientists from the Stanford Linear Accelerator Center, the Bloomfield Science Museum (Jerusalem) and the National Science Education Centre (Taipei).

From the seven main platforms, internavts will be taken on a world tour to other physics laboratories and science museums visiting virtually all the time zones of the planet, from Europe to America, from Asia to Tasmania and as far south as Antarctica.

The programme includes subjects such as relativity, gravitational waves, mass and gravity, antimatter and neutrinos, along with the mysteries remaining in Einstein's physics, and the technologies derived from it. A global audience will be able to discuss the impact of Einstein's discoveries and look beyond them with top-level physicists such as Stephen Hawking and Paul Davies, and with physics Nobel laureates David Gross, Murray Gell-Mann and Gerard 't Hooft, connected from the 2005 Solvay physics Conference in Brussels (17:10 CET).

Einstein was also a refugee, and the United Nations High Commissioner for Refugees (UNHCR) will discuss the positive contribution refugees can make to their society of adoption.

Peter Kirstein from University College London, who was instrumental in the Internet's early evolution, will be joined by fellow Internet pioneer Bob Kahn, and Robert Cailliau who played a key role at the birth of the Web, to explore the role that basic science plays in the evolution of information technology.

Nobel laureate Leon Lederman will host a show live from Fermilab, featuring interviews with young physicists, fun physics demonstrations and live music (21:00 CET).

Other highlights include the award ceremony of the Pirelli Relativity Challenge from the Telecom Future Centre in Venice (15:30 CET), and an online quiz for 15 to 19 year-olds. Based on three top mysteries stemming from Einstein's theories, this competition will offer Apple iBook and Apple iPod prizes to the winners.

Major technology providers are supporting CERN in this unprecedented event. Tandberg, a global leader in video communication will be responsible for the connection of the seven locations by videoconference. A multipoint-videoconferencing system will be in use, which

screen. Telecom Italia is providing global webcast streaming, the INFN (Italian Institute for Nuclear Physics) Multimedia Service is providing webcast encoding. Cisco Systems, a leader in networking for the Internet, has joined the World Year of Physics International Steering Committee, the European Physical Society and the European Science Centre Network, ESCITE, in supporting the science laboratories with their respective expertise and in assembling a compelling programme.

Watch the live webcast and take part in the online quiz

Thursday 1 December
12:00 to 24:00 CET
<http://www.cern.ch/beyondeinstein>

The Beyond Einstein partners will be available to answer the press and media questions at a dedicated preview event on the Web on Monday 28 November at noon CET. Join from <http://www.cern.ch/beyondeinstein/press>.

For more information on the webcast contact:

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¹ CERN, the European Organization for Nuclear Research, is the world's leading laboratory for particle physics. It has its headquarters in Geneva. At present, its Member States are Austria, Belgium, Bulgaria, the Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Italy, Netherlands, Norway, Poland, Portugal, Slovakia, Spain, Sweden, Switzerland and the United Kingdom. India, Israel, Japan, the Russian Federation, the United States of America, Turkey, the European Commission and UNESCO have Observer status.

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